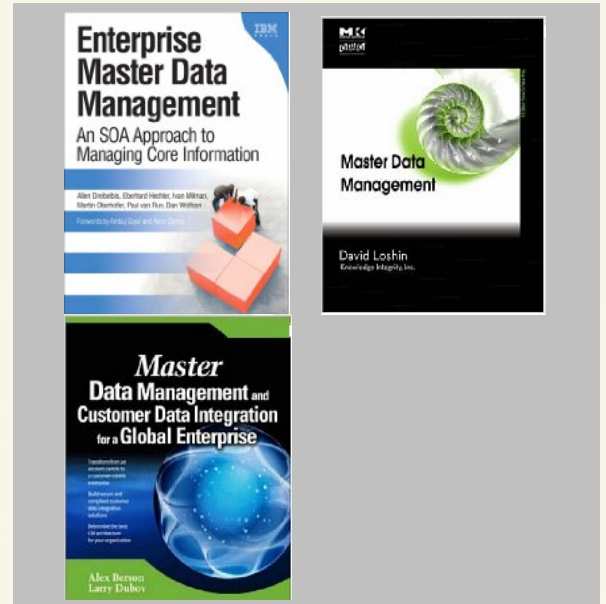


### COURSE OVERVIEW.

This course will provide you with the key concepts, techniques and approaches to building a master data management program for your organization. It will help the attendees in developing a plan for implementing a master data management strategy throughout your enterprise.

This course is aimed at managers who want to get an introduction to the key concepts, components, processes and applications involved in implementing a Master Data Management strategy in their organisation.



### COURSE SYLLABUS

#### Day1

What is Master Data Management?  
Different Types of Master Data  
Concepts and Principles of MDM  
Data Governance  
Data Architecture Management  
Implementing a MDM program

#### Day 2

Data Security Management  
Reference and Master Data Management  
The Technical Environment  
Data Integration  
Role of Data Warehouse and BI  
The Role of people in MDM

### AVAILABLE OPTION

There is an option for the afternoon of day 2 of the course where the client can present some of their business areas. The instructor can guide the class through the master data management process for these business areas. At the end of this optional session the clients will have an initial MDM plan which they can continue to develop and then implement in their organisation.

### READING LIST

[Enterprise Master Data Management: An SOA Approach to Managing Core Information, by Allen Dreibelbis](#)

[Master Data Management \(The MK/OMG Press\), by David Loshin](#)

[Master Data Management and Customer Data Integration for a Global Enterprise, by Alex Berson](#)

[DAMA Guide to the Data Management Body of Knowledge \(Take It With You\) \(CD-ROM\), by Dama International](#)